

# THE ACADEMY ADVOCATE

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## Academies in Action



A producer shows JHS Radio & TV students around WDRB's station



A financial advisor meets with NWHS' Personal Finance class



CHS Business students observe operations at the Coca-Cola plant



A senior from JHS holds a pennant of her future HBCU school

## Jeffersonville High School Highlights



Students in the Radio/TV program are exploring all careers tied to their field—from broadcaster to producer—there are a variety of roles that are needed to run a successful show. With visits to WDRB's studio and hearing from a current, local producer and a sports reporter, students got first-hand insights that cannot be found in a textbook nor website.

All students in Freshman Academy participated in mock interviews in conjunction with Junior Achievement. Students dressed professionally, brought resumes, and gave their elevator speech for the numerous business professionals who provided feedback on how to improve.

Upperclassmen interested in pursuing higher education at a HBCU took a trip to the Kentucky International Convention Center and attended the Showcase of HBCU. This experience provided students with pre-college preparation, career networking opportunities, one-on-one guidance, and access to college and career fairs that featured business professionals and national institutions. One student earned a full-scholarship onsite because of her impressive credentials and networking skills.

## New Washington High School Highlights



The Freshman Academy continues to hear from a variety of guest speakers, as they are getting closer to making their career-academy selections at the conclusion of the school year. Students learned from a pilot, financial advisor, entrepreneur, banker, counselor, professor, sales manager, school administrator, and a recruiter over the past month. This opportunity allowed them to ask individualized questions that were important to each of them.

Sophomores through seniors heard from targeted guest speakers that work in the field or industry tied closely to the student's career-themed academies. For example, Health Services students hosted a clinical project manager, a dentist, and a certified athletic trainer. These insights further helped students in their decision-making process regarding their plans after high school.

Students taking Personal Finance took a dive into the different financial institutions and the services that they provide. With a guest presenter from a bank, credit union, and financial advisory company. Understanding the differences between these institutions will help students manage and deploy their money in the way that best suits their needs.

## Charlestown High School Highlights



Students in the Business Academy went to the Coca-Cola Bottling Co. to get a close-up look at all operations under one roof. Scholars were most impressed with their vending and other machine-operated repair work that took place here—a unique feature that is only found in a few bottling locations across the US.

The Academy Showcase took center stage in Freshman Academy, as students start to think about their schedules for next school year. Student ambassadors representing the different CTE course pathways spoke to the freshmen about what they can expect in those classes. A guest speaker, related to each career-themed academy, helped answer questions about their field of work. Lastly, students made visits to the various CTE classrooms to see first-hand what activities happen in that pathway.

Student ambassadors have been working hard to accommodate all of the guests that have come into the building over the past month. Additionally, they participated in CTE Advisory meetings to give their insights on the program they are enrolled in. They are a key part of the academies, and always positively represent their school & district.